



Richard Attias Appointed Chair of Columbia University's Center On Capitalism And Society Advisory Board

The Center on Capitalism and Society at Columbia University announced that Richard Attias has been appointed Chair of its Advisory Board.

New York, NY ([PRWEB](#)) July 15, 2010 -- [The Center on Capitalism and Society](#) at Columbia University announced today that Richard Attias has been appointed Chair of its Advisory Board, effective immediately.

Richard Attias is Chairman and CEO of the Experience Corporation, a global event production and strategic communication firm and is the Founder of the [New York Forum](#), which had its inaugural conference on June 22-23, 2010.

The Center on Capitalism and Society brings together leading scholars in economics, business, finance, and law to study capitalist institutions, their effectiveness and their weaknesses, in order to get some answers to such basic questions about capitalism—its working, its dynamism and the instability it may cause, its inclusiveness or lack of, and its role in a democracy. The goal is to turn capitalism from an article of faith, or an object of hate, into a reasonably well understood system of institutions and mechanisms whose social foundations can be evaluated in a rational, enlightened fashion.

“I am delighted that Richard has agreed to chair the Center’s Advisory Board,” said Edmund Phelps, Director of the Center, McVickar Professor of Political Economy at Columbia University and the winner of the 2006 Nobel Prize in Economics. “Richard has the vision and the experience to help us combine the academic disciplines with top events, and give our findings greater visibility. I look forward to working with Richard in the coming years.”

“I would like to thank Edmund Phelps and the members of the Center on Capitalism and Society for this great honor,” said Richard Attias. “The Center is unmatched in its expertise. It looks to build a discipline of modern economics that’s based on today’s realities and society. I look forward to working with the great minds of the Center to bring some of its findings to life and take it to the next level.”

Attias was born in Fez, Morocco, and graduated from the École Nationale des Ponts et Chaussées, an engineering school in France. He began his career as a sales executive at IBM France and in 1986 became the general manager of Econocom France and Econocom Japan, a computer leasing company.

In 2009, Richard founded the Experience Corporation, a live-experience production company based in New York, with offices in Paris, Dubai, and Jeddah. For fifteen years he was the producer of the World Economic Forum in Davos, Co-Founder of the Clinton Global Initiative and created the Nobel Laureates Conference. Two recent major productions are the celebration of the tenth anniversary of the accession to the throne of the King of Jordan and the launch of the Bahrain Education Project in Manama on October 10, 2009.

Most recently, Richard produced the inaugural New York Forum, an annual summit that brings together hundreds of international business leaders, entrepreneurs, sovereign fund managers, regulatory officials and academics for a series of results-oriented discussions, debates and dialogues, with a mission that is both bold and urgent: to reinvent business models, to stimulate job creation and restore faith in the international economy.



The suggestions derived from these discussions were submitted to the G20 Conference in Toronto. The over fifty speakers at The New York Forum included News Corp's Rupert Murdoch, Mayor Michael Bloomberg, Citigroup's Vikram Pandit, Nobel Laureate in Economics Edmund Phelps, Infosys Co-Founder S.D. Shibulal, Loews Corporation's James Tisch, Carlos Slim Helu and French Minister of Finance Christine Lagarde.

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